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FEATURES, ADVANTAGES & BENEFITS

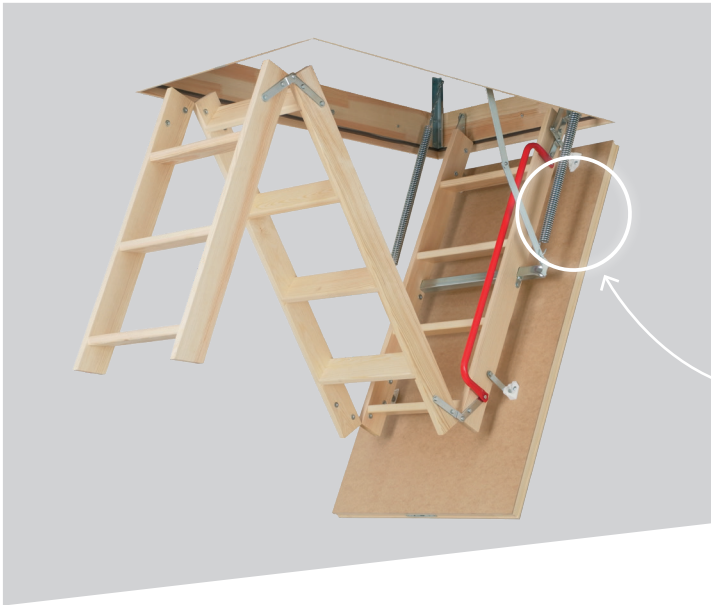
Why our dealers should consider FAKRO over other brands.

FAKRO is a premium brand attic stair manufactured and assembled in Poland. FAKRO is the world leader in attic stair sales. The reason this is important is in European countries they refer to attic stairs as Loft Ladders. The loft area of a European home is fully furnished and outfitted to be used everyday. FAKRO attic stairs are designed to withstand constant everyday use unlike a traditional attic ladders that are designed to be used only 5-6 times a year. Therefore, it **MUST** be a higher quality ladder. Just visually comparing a FAKRO attic stair to any other brand you can see the difference in better quality material, craftsmanship and design. **The following are key features and designs that explain why FAKRO is the best choice attic stair for our dealers.**



1. UNIVERSAL CEILING FIT

Other than FAKRO, every other attic stair brand requires the dealer to carry 2 SKU's for each model a 8'9" SKU and a 10' SKU are required. With FAKRO, 1 SKU covers both lengths. FAKRO is designed to be trimmed at the lower section to accommodate both lengths.



2. WIDER CLEARANCE ENTRY

FAKRO boasts the largest opening between springs better than any other brand attic stair. FAKRO select models mount their spring on the side of the ladder not to the frame.



3. SOFT CLOSE

The number one complaint of any homeowner who uses their attic ladder is when closing the unit you have to hold onto the pull chord to keep it from slamming shut. ALL FAKRO ladders are designed to self close 90% of the way. The operator would use a control rod to softly close and latch the door panel in place.



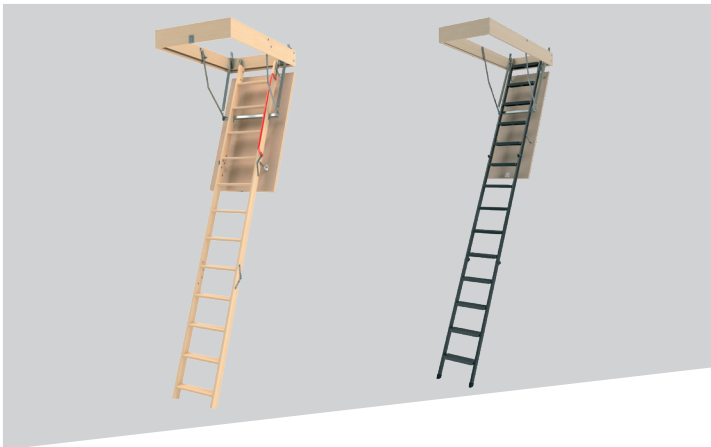
4. SAFER FOOTHOLD

FAKRO has engineered their ladders so that when the unit is open the ladder pivots away from the door panel. This gives the user a deeper and safer foothold when ascending the ladder. With other brands the ladder is stationary and leaves little to no room creating an unsafe footing for the user.



5. CLEAR PACKAGING

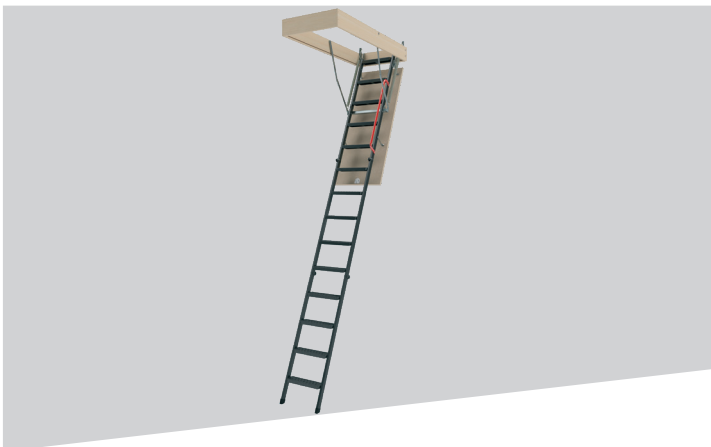
FAKRO stairs come packaged in clear plastic wrap. This eliminates damaged boxes, protects the stair from environmental elements and it's easier for the customer to see the product.



6. WEIGHT CAPACITY

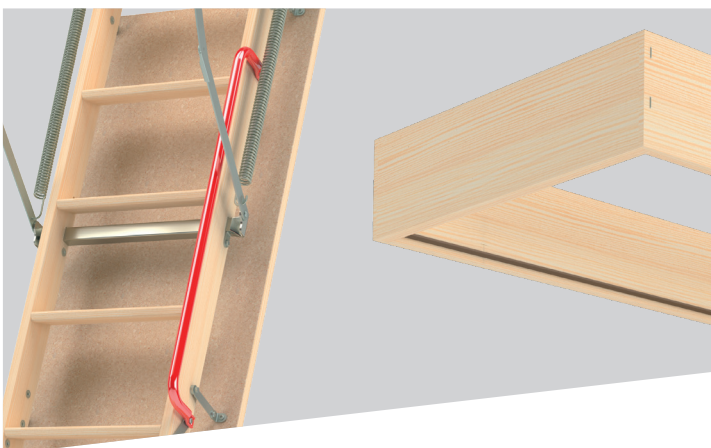
All FAKRO wood ladders have a #350 weight capacity rating, except LWP which has #300.

All FAKRO metal ladders start at #350 weight capacity rating and most are #375.



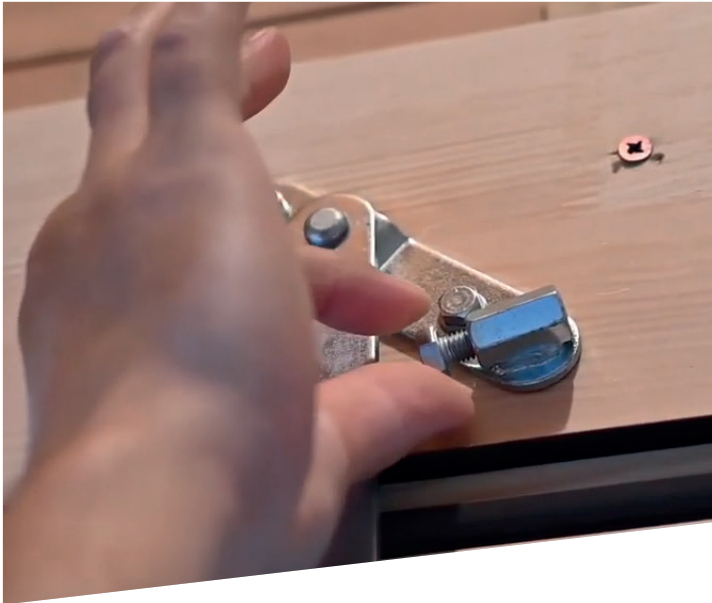
7. METAL NOT ALUMINIUM

Non Wood FAKRO Ladders are Metal not Aluminum.



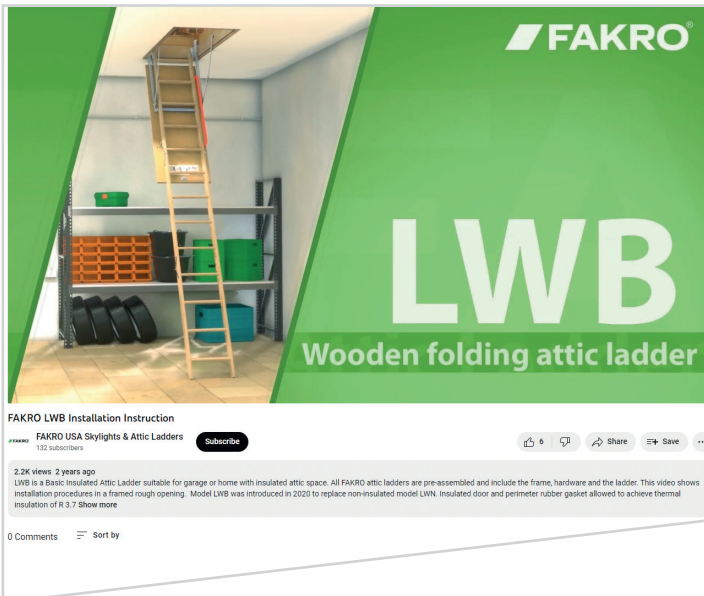
8. HANDRAIL AND WEATHER SEAL

All FAKRO models come equipped with weather seal and a handrail.



9. CEILING HEIGHT ADJUSTMENT

Selected FAKRO models are designed to allow custom ceiling height adjustment post installation. In the event the lower step is not cut exactly correct or the flooring under the stair is changed, these custom fit adjusters allow the stair to be altered so you have a fully flush seat when the ladder is extended.



10. FULLY ASSEMBLED, EASY INSTALLATION

All FAKRO models come fully assembled making installation easier. FAKRO also offers easy to follow online videos and installation tutorials for every model available.



11. WARRANTY

FAKRO offers the best warranty in the industry for each model type (1-2 years depending on the model)